

**Desegregating The Dollar: African American
Consumerism In The Twentieth Century**

By Robert Weems

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Robert E. Weems, Jr., is Professor of History at the University of Missouri-Columbia and author of Desegregating the Dollar: African American Consumerism in the
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The Trillion Dollar African American Consumer -

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H-Net Reviews -

Robert E. Weems. Desegregating the Dollar: African-American Consumerism in the Twentieth Century. New York: New York University Press, 1998. x + 195 pp. \$45.00 (cloth

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Robert E. Weems, Jr., is Professor of History at the University of Missouri-Columbia and author of Desegregating the Dollar: African American Consumerism in the

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The African American Experience - ABC-CLIO -

This chapter, along with my 1998 book, Desegregating the Dollar: African American Consumerism in the Twentieth Century, In The African American Experience :

http://testaae.greenwood.com/doc_print.aspx?fileID=GR9838&chapterID=GR9838-3599&path=books/greenwood

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From Booklist. Are African Americans better off now . . . ? This seemingly inevitable question has only one frustrating but accurate answer: Yes and no. Weems, a <http://www.amazon.ca/Desegregating-Dollar-Robert-JR-Weems/dp/0814793274>

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